

CUSTOM VIDEO PRODUCTION SERVICES RATE CARD

Rates: Full day, 1/2 day, Hourly or by Item			
SERVICE	DESCRIPTION	RATE	NOTE
Producer/Director	Production planning and management Location Director	\$75/hr	
Single Camera Production- Package	Camera operator with 4K Canon camera, microphones, lighting kit	\$750 -1/2 Day \$1200- Full day	Rate includes equipment transport time to/from location, set up and breakdown time 1/2 day = 5 hrs, up to 2.5 hrs actual record time Full Day = 8 hrs, up to 4.5 hours actual record time
Production Technician	Assists camera operator with set up and recording for larger shoots	\$65/hr	Can be second camera operator
Additional Canon 4K Camera	Canon EOS R	\$125/shoot day	Includes external 4K Prores recorder
Teleprompter with Operator- Package	To assist camera subject with scripted comments	\$90/hr	
Additional Equipment	Special equipment needed for production	\$TBD/shoot day	
Countway Studio- Facility Package	Raw space or with this equipment: Lighting Grid, Teleprompter, Annotation Tablet, Black, Color, Green Screen backdrops	\$400 - 1/2 day (5 hrs) \$600 - Full Day (8 hrs)	Add below as needed for crew and camera package for studio shoots: Single Camera Production Package Production Technician Additional Canon 4K Camera
Video Editor	Edit and deliver final video Includes Adobe CC Workstation	\$90/hr	Also manages media, motion graphics production, transcription, captioning, upload to HMS Panopto
Animator/ Motion Graphics	Includes Adobe CC Workstation	\$90/hr	Typically creates head and tail packaging, animated identifiers, graphic and animated storytelling visuals
Transcription and Captioning	Transcription for client editorial input Captioning for final video	\$1.65/minute	rev.com or 3playmedia.com
Music- licensed	For video editing	\$50/cue (typical)	pond5.com Estimate 1 music cue per final video minute
Stock Footage and Stills- licensed	For video editing	\$80/shot (typical) \$50/still (typical)	pond5.com , stock.adobe.com Estimate 3-6 shots or stills per final video minute
Miscellaneous Services	Special services to support production or video editing	\$TBD	