

CUSTOM VIDEO PRODUCTION SERVICES RATE CARD

Rates: Full day, 1/2 day, Hourly or by Item

SERVICE	DESCRIPTION	RATE	NOTE
Producer/Director	Production planning and management Producer/ Director for shoots	Field \$85/hr	Location or Countway Studio Production
1 Camera Production- Package	1 Camera Operator with 1 Canon C300 Mk II 4K camera, microphones, lighting kit	\$750 -1/2 Day \$1200- Full day	1/2 Day = 5 hrs or less Full Day = 9hrs pr less
2 Camera Production- Package	2 Camera Operators with 2 Canon C300 Mk II 4K cameras, microphones, lighting kit	\$1350 -1/2 Day \$2200 - Full day	1/2 Day = 5 hrs or less. Full Day = 9 hrs or less
Additional Canon C300 Mk II Camera	Canon C300 Mk II camera only- no operator	\$400/Day	Full day rate only
Additional Canon 4K Camera	Canon R7 mirrorless. No Operator. Matches C300 Mk II	\$125/shoot day	usually for Camera C wide shot
1 Event Camera Production Package	1 Camera Operator with 1 Canon XF400 4K video camcorder	\$550 -1/2 Day \$800- Full day	Mics and lighting are not included. Event audio and lighting are typically available at the venue and available to camera operators for recording
2 Event Camera Production Package	2 Camera Operators with 2 Canon XF400 4K video camcorders	\$1100 -1/2 Day \$1600 - Full day	Mics and lighting are not included. Event audio and lighting are typically available at the venue and available to camera operators for recording
Production Technician	Assists camera operator with set up and recording for larger shoots	\$75/hr	
Teleprompter with Operator- Package	To assist camera subject with scripted comments	\$90/hr	
Additional Equipment	Special equipment needed for production	\$TBD/shoot day	
Video Editor	Edit and deliver final video Includes Adobe CC Workstation	\$110/hr	Also manages media, motion graphics production, transcription, captioning, upload to HMS Panopto
Animator/ Motion Graphics	Includes Adobe CC Workstation	\$110/hr	Typically creates head and tail packaging, animated identifiers, graphic and animated storytelling visuals
Transcription and Captioning	Transcription for client editorial input Captioning for final video	\$1.65/minute	rev.com or 3playmedia.com
Music- licensed	For video editing	\$50/cue (typical)	pond5.com Estimate 1 music cue per final video minute
Stock Footage and Stills- licensed	For video editing	\$80/shot (typical) \$50/still (typical)	pond5.com , stock.adobe.com Estimate 3-6 shots or stills per final video minute
Miscellaneous Services	Special services to support production or video editing	\$TBD	